

Adobe's Cloud of Convenience

In an age where computers are involved in every aspect of the professional world, there is a higher demand for convenience with technology than there has been in the past. Writers make up a large portion of professionals that depend on technology in order to deliver the highest quality result possible across different mediums. However, with the emergence of newer tech services like Adobe Creative Cloud, writers are provided a means to work in numerous programs and applications regardless of their location. Adobe's newest version of the Creative Cloud allows its users to work in a multitude of popular desktop applications, including InDesign, Illustrator, and Photoshop, on two computers rather than one. Being able to switch from a laptop to a desktop to work in these programs and access old content is very convenient. Often, the Adobe desktop applications are difficult to access and are very expensive to purchase individually. However, with Adobe's newest Creative Cloud system, the focus is on the user.

Along with the more than ten desktop applications that are available, Adobe Creative Cloud possesses an impressive arsenal of connected mobile apps. These provide users the ability to edit photos, sketch new creations, and edit and create video, all from the convenience of a tablet. Also, an often-overlooked feature of the Creative Cloud is the availability of expert training on the different applications via video tutorials. If you have ever struggled in the use of Adobe's applications or been curious as to how or where to start, these video tutorials could be your guiding light. Perhaps the most intriguing feature of the Creative Cloud, however, is the numerous plans that are available to users.

Plans, meaning levels of access, are each geared towards a different category of user. Each plan includes a monthly payment specific to the amount or types of services provided. The plans are divided into four major categories: Individuals, Business, Students & Teachers, and Schools & Universities. Each includes different options varying in price and content. For example, in the category of the Individual, there are three plans to choose from: \$9.99 per month, \$19.99 per month, and \$49.99 per month. Each specific payment plan is tailored to fit the needs of specific criteria of Adobe users.

With this wide range of plans, writers in virtually any professional sphere can find a plan that fits their specific needs, which is a stellar feature of Adobe's latest Creative Cloud system. Technology is evolving quickly, and as writers begin to find newer, more practical methods of composition and design, the world of professional writing too will see change.